



# TalkTrain.com™

for Colleges, Schools and Universities

...the missing link between  
good grammar and fluency!

# Whitepaper

**TalkTrain Education White Paper**

**An American English  
Communication Improvement Program**



## **The Challenge:**

One of the largest challenges of professional ESL teachers is to bring ESL learners from their current level of American English, (writing and understanding American English), to a whole new height. That new height is the ability of an ESL student to naturally converse in American English. Most ESL students speak their native language in the home and have very few places to practice conversational American English. This level will not be accomplished solely by the use of books and workbooks. It is best accomplished via the use of an interactive approach utilizing listening, reading, speaking, pronunciation and repetition. There are few programs on the market that are interactive in nature and focus on the improvement of American English Conversation.

## **The Solution:**

Best-of-breed courses which concentrate on improving American English conversation should be characterized by the following:

- a. web-based
- b. self-paced
- c. individualized
- d. utilization of one's senses-listening and seeing
- e. interactive
- f. repetitive
- g. use of pronunciation
- h. use of speech

The TalkTrain program is designed to transition one's English from where it is today to a whole new level. It will change forever the manner in which one communicates in American English. The objective of the program is to present American English in its colloquial form as it is used every day.

TalkTrain's systematic approach to each lesson is designed to gradually increase the user's communication skills: speaking more naturally like locals do, and understanding the colloquial way in which Americans speak. Step by step the level of difficulty of the vocabulary, idiomatic expressions, sentence structure, topics and length of conversations increases until the user feels comfortable with the way people speak American English. TalkTrain.com will add to and expand one's level of English competency by accelerating the understanding of conversational English. TalkTrain.com is the missing link between good grammar and fluency.

## **The Value:**

Many ESL speakers have difficulty in understanding television, radio, movies, and newspapers. Although they may possess above average vocabularies and grammar they have difficulty understanding and expressing themselves well in social or business settings. Why? The reason is simple. They do not understand the colloquial or natural way in which Americans speak English. Native English speakers express themselves by using idioms and commonly used expressions without realizing it. People with English as their second language understand the individual words of phrases, expressions, and idioms, but they do not understand the meaning of the idiomatic expressions as a whole. The goal of TalkTrain.com is to bridge that gap--to get people to better understand and speak American English



more naturally by mastering commonly used expressions while incorporating them into their everyday conversations.

Most ESL tutors agree that the most enjoyable part of learning English is studying idioms. TalkTrain.com takes the learner's mind away from tedious vocabulary and grammar drills and focuses on the part of the language that is necessary to master in order to speak and understand English fluently—the IDIOMS.

When an ESL learner speaks more naturally and understands right away what has been said, he/she automatically feels better about him/herself. Feeling better about yourself and your abilities instills confidence, and added confidence leads to better opportunities in life.

Study anywhere anytime, progress at one's own pace. TalkTrain provides the tools necessary to carry on spontaneous conversations in English, socially or at work. The interactive approach keeps the user interested at all times. TalkTrain's pedagogical approach promotes real time/immediate utilization of what the user has learned.

## **Course Format:**

TalkTrain.com is **easy to navigate** through. Each of the 25 courses focuses on conversations revolving around a common useful theme. The program, incorporating a **standard course and lesson structure** throughout all three (3) levels, facilitates learning. The 125 spontaneous conversations throughout the program revolve around a group of nine (9) characters. Watching the characters develop keeps the users interested from lesson to lesson making learning fun and enjoyable.

**High quality audio** allows the user to easily understand every word. A comprehensive **glossary of vocabulary words (over 3,500) and definitions** is available, ensuring the users understand what they are studying. TalkTrain.com has been designed with convenience in mind. Ideal for busy people, users can **learn at their own pace** and log on anytime, anywhere. The program employs a SCORM 1.2 compliant learning management system (LMS) to keep track of a user's progress. In addition to the 750 useful idioms covered in the program, hundreds of other useful phrases and expressions can be found in the conversational format of the product. 2750 exercise questions keep the users' attention and test their retention of the material being taught. Repetitive substitution drills are a part of each and every lesson to assist people to retain the material and incorporate it into their way of speaking. The ability to pause and restart the conversations and substitution drills at any point is a great way to focus upon American accents and the emotion used when speaking naturally. The pedagogical approach of TalkTrain.com is designed to help people improve their English language proficiency, socially and in the workplace.

## **Features Summary:**

- Access to all 3 levels, all 125 lessons
- Learn over 750 commonly used American idioms quickly and easily
- Simple navigation tools make TalkTrain.com highly effective at improving communication skills
- High quality audio allows users to focus on pronunciation and a wide range of emotions used by native speakers of American English
- Interactive conversations allows one to listen and apply what has been learned
- 2750 exercise questions allow one to check one's understanding
- More than 3000 key glossary words clearly defined to enhance the learning experience
- Quick reference guide with narrated definitions and examples



- Learning Management System (LMS) keeps track of one's progress
- Learn at your own pace, anytime, anywhere
- Repetition drills shows the user how to put to use what has been learned
- Over 90 hours of courseware

### **Benefits Summary:**

- Builds confidence to socialize more successfully
- Increases English proficiency for career advancement
- Enhances communication skills to take advantage of the multiple media avenues available in English such as movies, TV, radio, sports, music, newspapers, and magazines
- Increases productivity at work by improving the command of the English language
- Improves pronunciation of American English
- Upgrades one's social status in the eyes of peers

